

SAYS FISH TRADE WILL EQUAL BEEF

Experts Predict Heavy Traffic in Finney Tribe to Combat Prices.

BOSTON, May 11.—Prediction that the fish industry will rank in a short time with the beef industry of the country in supplying a necessary article of food to American consumers was made today by I. M. Taylor, president of the East Coast Fisheries Co., in an interview. Taylor was recently appointed by the department of commerce to make a special investigation of the fish industry in Europe for the government.

Economical Food.
"Fish is naturally an economical food and the development of the industry on a broad scale will do much to lower living costs," Taylor declared.

The American people like sea food, Taylor stated, consequently the domestic demand is larger than the export demand, which under present conditions is quite large.

"During the war our people were taught to eat deep sea fish and came to a realization of the great value of this food," he said.

Highly Developed Trade.
"The fish industry of Europe is very highly developed, employing several thousand trawlers whereas the fish industry of the United States is comparatively undeveloped," Taylor pointed out. "Our fishing banks are the largest in the world and contain an inexhaustible supply of fish," he said.

"The modern steam trawler has a gigantic harvesting capacity up to 100,000 pounds a day. At present we have fewer than 40 steam trawlers in this country."

"When our middle western population consumes an average of four ounces of fish food per week, 260 additional trawlers will be needed on this coast," he stated.

Miss Titaworth will be at our store for two weeks and will be glad to talk over the new discoveries and possibilities of the famous Dr. T. N. er's Products, we want you to meet this expert to beauty aids—in our toilet section, Main floor.

ROBERTSON BROS. CO. 3795-12.

USES HEAVIEST HAMMER NOW

Pa. R. R. Man Was So Run Down Before Taking Tanlac He Could Hardly Work.

"The best investment I ever made was when I bought Tanlac," declared William Streeter, 2703 Arleth street, Terre Haute, Ind., car repairer for the Pennsylvania Railroad.

"For three years I had been in bad health, and until I began taking Tanlac had gradually grown worse, as I could never find anything to help me. My kidneys worried me a great deal, my back and arms hurt me dreadfully, and I was in such a bad shape I lost lots of time from work. When I did try to work a little I hardly had strength or energy enough left to lift my hammer or tighten a bolt. At times every bone in my body seemed to ache, and I got so I just dreaded to go to bed, as it was impossible for me to get a good night's sleep. I never enjoyed my meals, for nothing tasted right to me, and I just felt tired and worn out all the time."

"So many of my friends advised me to try Tanlac I finally did so, and I had hardly finished the first bottle before I was feeling a great deal better, and today, after taking only five bottles, every pain I had, whether in my back, arms or anywhere else, had left me entirely, and I can use the heaviest hammer in the shop without a particle of trouble. In fact, I feel better than I ever remember feeling before in my life and can do as much work as I ever could. I have the best appetite I ever had, and my tastes good. I can sleep all night long without ever waking up and that tired worn-out feeling is all gone. My only regret is that I did not get hold of Tanlac sooner, for it would not only have saved me a world of suffering but a lot of money, as every day-day a good part of my wages went for medicines that did me absolutely no good. I have told the men at the shops that Tanlac deserves all the credit for my present good health, so a good many of them are taking it with fine results. I expect to always keep a bottle of Tanlac on hand, and never miss an opportunity to recommend it."

Tanlac is sold in South Bend at The Central Drug Store and in Mishawaka at The Red Cross Pharmacy.

BUY YOUR Home Outfit Now

2 Room Outfit...\$129.75
3 Room Outfit...\$298.00
4 Room Outfit...\$365.00

Visit our completely furnished bungalow.

**Home
Furniture Co.**
326-328 S. Michigan St.

SOUTH BEND INTERURBAN DAY EVERY THURSDAY

The Children's Shop

GINGHAM DRESSES
Sizes 2 to 6 years\$1.59 to \$ 5.00
Sizes 6 to 14 years\$2.50 to \$13.25

VOILE DRESSES
Sizes 6 to 18 years\$2.98 to \$15.00

WHITE DRESSES
Of organdy and voile, sizes 2 to 16 years, at\$2.98 to \$18.00

TAFFETA DRESSES
Sizes 8 to 16 years\$13.50 to \$33.50

COATS
Sizes 2 to 6 years\$12.75 to \$25.00
Sizes 6 to 16 years\$16.50 to \$33.50

MIDDY BLOUSES
Sizes 6 to 16 years\$2.25 to \$5.00

MIDDY SKIRTS
Sizes 6 to 16 years\$2.25 to \$5.00

UNDERMUSLINS
Princess Slips, sizes 2 to 16 years, \$1.69 to\$3.95
Drawers, sizes 2 to 19 years, .50c to \$1.00
Gowns, sizes 2 to 14 years, .89c to \$1.98

ROMPERS AND CREEPERS
Sizes 6 months to 3 years...\$1.50 to \$2.50
Sizes 2 years to 6 years...\$1.25 to \$3.50

BLOOMERS
Black Sateen Bloomers, 4 to 14 years, 75c to\$1.25
White Sateen Bloomers, 4 to 14 years, \$1.00

LINGERIE HATS and BONNETS
Of organdy, dimity and pique, with trimmings of lace and embroidery and handwork. Hats are priced \$1.00 to \$4.50. Bonnets59c to \$3.95

Remember
20 PER CENT OFF
The Above Prices

Infants' Wear

COATS AND CAPES
Infants' size\$5.50 to \$10.00
Sizes 6 months to 3 years...\$5.50 to \$12.00

DRESSES
Of nainsook and lawn59c to \$6.95

KIMONOS
Of cotton flannel89c to \$2.98

CASHMERE SACQUES
Daintily embroidered in colors, \$1.50 to\$3.95

BOOTEES
White and in color combinations, \$1.50 to\$3.95

All Goods are Sold for 20% Less Than Prices Quoted.

Children's Shoes

At 20 Per Cent Discount

Every pair of shoes is included in this mark down sale. The assortment includes high and low shoes for boys and girls of brown calf, gun metal leather, patent leather and white shoes and oxfords. First-step shoes and soft soled shoes for infants in white, black and colors are offered. Ball Band rubbers are also reduced in price.

Women's bedroom slippers are sold at 20% less than their usual price.

Remember You Get
20 Per Cent Discount
From the Above Prices
Here Tomorrow

In the Men's Store

You Can Choose Any Article of Men's Furnishings
Many items have been sharply reduced, but the price tag tells the story.
Make your purchases and we will deduct one-fifth the total cost of your purchases tomorrow.
Jefferson Street Entrance to Men's Store.

Eye Examined
by
H. LEMONTREE
South Bend's Leading Optometrist and Manufacturing Optician
We can duplicate any pair of glasses, no matter where they were made.
222 1/2 S. MICHIGAN ST.

TEN THOUSAND VICTORIES
When you save up a competence through the Bank, it is not only a Victory. It is Ten Thousand Victories over Yourself. And there is nobody over whom you enjoy victory more. Use Our Customers' Rooms.
MERCHANTS NATIONAL BANK
231 South Michigan Street

Thomson & McKinnon
301-304 J. M. S. Bldg.
Members New York Stock Exchange, New York Cotton Exchange, New Orleans Cotton Exchange, Chicago Stock Exchange, Chicago Board of Trade and Indiana Bankers' Association Direct Private Wires to All Markets.
—PHONES—
Bell Main 890, 891, 892
Lincoln 9023.

If You Want to
Buy, Sell or Exchange
TRY
News-Times Want Ads

Glasses Correctly Fitted
Dr. J. Burke
230 S. MICHIGAN ST.

The Greatest Surprise Sale We Have Ever Held

The surprised expressions from customers who bought here Monday and Tuesday when we discounted their purchases 20% showed wonderful appreciation and more purchases resulted from such a generous movement.
Buy now—but carefully—no goods can be returned or exchanged.

Robertson Bros. Co.

Tomorrow will be the busiest Interurban Day South Bend has ever held. Hundreds of out-of-town people are coming in to take advantage of this great Discount Sale

20% Discount Continues

In Every Department in the Store.

SILKS FOR SUMMER **WOOLENS FOR SUMMER**
WASH FABRICS FOR SUMMER **READY-TO-WEAR GARMENTS Etc.**

Thousands of Yards of Beautiful Summer Silks.

\$4.50 Shirting Silks--May Sale \$2.98, Tomorrow Less 20% Off
\$3.00 Taffeta Silks--May Sale \$2.50, Tomorrow Less 20% Off

These two items we reduced May 1st for our Annual May Sale, with an additional 20% reduction tomorrow. You'll have to come early to get your share.

Silk Tricolette....\$5.98 less 20 Pct. Off **Crepe de Chine, \$2, \$2.50 less 20 Pct. Off**
Silk Georgette....\$2.75 less 20 Pct. Off **Black Satin.....\$3.00 less 20 Pct. Off**

42 in. All Wool French Serge, \$3.00 yard, Less 20% Off
52 in. Wool Tricotine, \$4.50 yard, Less 20% Off

20% Off All Prices Quoted Here

20 PER CENT OFF THESE PRICES

Summer Hats

All Hats, including patterns, are offered at 20% less than previous prices, which ranged from\$5.00 to \$25.00

Waists, Smocks and Middies

White Voile Waists, trimmed with lace and embroidery, from\$2.50 to \$12.95
White Flaxon Waists, with colored collars and cuffs,\$2.50
Pongee Colored Cotton Waists\$2.50
White and Colored Georgette Waists\$5.95 to \$48.50
Crepe de Chine and Pussy Willow Silk Waists...\$6 to \$15
Organdy Waists, in white and colors,\$3.00 to \$8.95
White Dimity Waists\$2.98 to \$4.50
Middies, white, green and blue\$2.00 to \$2.98
Smocks, in all colors\$5.00, \$6.00 and \$6.95

Petticoats

Of silk jersey and taffeta or of serviceable cotton materials. Prices from\$1.50 to \$18.50

Kimonos

Of figured cotton crepe with ribbon trimmings, in all colors. At\$2.98 to \$8.95
Silk Kimonos of varied style\$13.95 to \$30.00
Two special of seco silk or of silk-and-cotton crepe, ..\$6.95

Lingerie

Lace and embroidery trimmed Gowns of nainsook and crepe. Prices\$1.50 to \$6.95
Chemises\$1.50 to \$5.00
Skirts\$1.50 to \$7.50
Drawers\$.59 to \$1.69
Bloomers\$1.25 to \$2.50
Corset Covers\$.59 to \$2.50

Corsets, Brassieres and Bandeaux

American Lady, Royal Worcester and Frolaset Corsets, for all figures, at\$2.50 to \$15.00
Brassieres and Bandeaux of standard makes, 75c to \$3.50

20 Per Cent Off These Prices

Nothing in our very complete assortments of garments has been withheld in this sale. Everything in the store is offered at 20% less than its present-day value. A few of these offerings are listed below:

Furs

Chokers, Scarfs, Coats, etc. Made of kolinsky, martin, sable, mink, squirrel, moleskin and seal. The prices for neck pieces have ranged from\$5.95 to \$195.00

Spring and Summer Suits

Suits of tricotine, wool jersey, serge and gabardine, with good silk linings. Prices from\$25.00 to \$135.00

Coats and Wraps

The best of the season's offerings of silk, tricotine, tinseltone, bolivia, camel's hair, etc. From...\$25.00 to \$195.00

Dresses

Evening, Afternoon, Sports and House Dresses of stylish fabrics—gingham, linen, voile, organdy, taffeta, tricolette as well as wool dresses of tricotine and jersey. Prices from\$19.75 to \$165.00
House Dresses of Gingham and Percalé...\$2.98 to \$8.95

Skirts

For sports wear and general utility skirts here are woolen skirts in plaids and plain colors, white wash skirts and silk sports skirts. The newest models are offered. Prices from\$3.98 to \$29.75

Sweaters for Women, Misses and Children

Wool Tuxedo Coat Sweaters\$10.00 to \$25.00
Silk Tuxedo Coat Sweaters\$15.00 to \$39.50
Wool Slip-On Smocks\$10.50 to \$15.95
Silk Slip-On Smocks\$12.50 to \$17.50
Children's Sweaters, both slip-on and coat models. Priced from\$3.75 to \$6.00

20 Per Cent Off All Above Prices

Hosiery

Wayne Knit Seconds

Women's Lisle Hose, full fashioned, with elastic top; white, black and colors. Regular \$1.00 value at50c

Women's Seamless Lisle Hose, light weight, black and white. Regular 89c value at50c

Women's Silk Hose, full fashioned and seamless, black and white. Regular \$2.00-\$3.00 value at \$1.19-\$1.50

Misses' Fine Ribbed Hose, black only. Regular 75c value at39c

Iron Clad Seconds

Women's Fine Lise Hose, mostly black; mock seam. Regular 89c value at59c

Women's Lisle Finish Hose, with ribbed top. Few white and brown among the lot. Regular 75c value at50c

Women's Lisle Finish Hose, black only. Regular 35c value at29c

Children's Hose, medium weight ribbed hose. 89c value at50c

Radmore Seconds

Women's Radmore Hose, black silk with mock seam. \$2.00 values at95c

Women's Black Lisle Hose, Regular 85c quality, at 3 pairs for\$1.00

Remember
20 PER CENT OFF
The Above Prices

Wash Fabrics

At Very Low Prices.

Fancy Voiles, 38 and 40 inch wide, all kinds of figures and colors, at50c

French Voiles, 40 and 45 inch wide, dark and light grounds, large and small figures. At89c

Normandy Voile, fine quality with small figure and dots. At\$1.00

Voilette, 40 inch wide, dark rich colors with medium figures. At\$1.25

Namrit Voile, imported English, in the very newest designs and colors. At\$1.50

Silk Striped Voiles, 38 inch wide, wonderful combination of colors with silk stripes and figures. At\$2.00

Plain Voiles, 40 inch wide, all colors. At 60c

Plain Voiles, 45 inch wide, all colors. At 85c

Plain Organdie, 40 and 45 inch wide; domestic and imported qualities. At 50c, 75c, 89c, \$1.00, \$1.25 and\$1.50

White Waisting, 40 and 45 inch wide, plain and fancy weaves; imported and domestic. At 50c, 65c, 75c, \$1.00, \$1.50 and \$2.00

Remember
20 PER CENT OFF
The Above Prices
Tomorrow

BOYS' CLOTHING

AT A 20 PER CENT DISCOUNT
Means a big savings to all mothers having healthy boys who are hard on clothes.
Just figure off one-fifth the selling price on the original price tags.